

# What ContactBabel Does

We provide high quality data and insight to senior CX and contact centre professionals, helping solution providers to connect and sell to their target audience.



## Global Credibility

Since 2001, ContactBabel has provided primary research-based data and insight to senior CX and contact centre professionals in the UK, US, mainland Europe, Australia, New Zealand and South Africa.



## Research Sponsorships

Research sponsors receive branding and advertising within the report. They also receive an own brand version of the full report, details of all downloaders for 12 months and own-brand infographic and video summaries. All for £2,500 / \$3,500.



## UK Contact Centre Directory

12-month rental of a database of 14,000 UK contact centre decision-makers. Extracts available based on vertical market, contact centre size or job role. £4,500 for the whole database or 50p per record.



## White Paper / Webinar Package

A White Paper produced to your specification from our extensive in-house data: no need to commission expensive research. We'll host it on our site for 12 months and send you the leads. We also support your webinar - both speaking at it and promoting it. White Paper / Webinar package starts at £6,000.



## Account-Based Marketing / Sales Support

Get bespoke branded content for a hot sales prospect, including a PDF, slide deck and remote presentation. Focused entirely on who they are and what you want to sell, we can even compare their operations to others in their sector. £1,500 - £2,000.



## Bespoke Services

We'd be very happy to discuss anything bespoke, such as eBooks, case studies or event presentations.

For more information, please email Steve Morrell at [smorrell@contactbabel.com](mailto:smorrell@contactbabel.com)