

















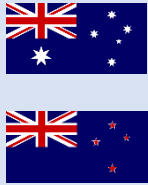








Publication	Coverage	Title	Description	Cost
Jan 2023		The 2023 UK Contact Centre Decision-Makers' Guide	The 20 th annual edition of the definitive guide to the operations, technology, HR, strategy and performance of US contact centres. Specific solution-focused chapters are available for sponsorship by vendors.	Sponsorship: £500 - £6,000
Jan 2023		The 2023 US Contact Centre Decision-Makers' Guide	The 15 th annual edition of the definitive guide to the operations, technology, HR, strategy and performance of US contact centres. Specific solution-focused chapters are available for sponsorship by vendors.	Sponsorship: £500 - £6,000
Jan 2023		The UK Contact Centre HR & Operational Review 2023	Salaries, attrition, absence, recruitment; operational KPIs (ASA, abandonment, duration, transfer rate, first-contact resolution); budgets. Segmented by size and 11 vertical markets. Historical data, and forecasts to 2025. Not available for sponsorship.	Purchase: £375
Jan 2023		The 2023 US Contact Centre HR & Operational Review	Salaries, attrition, absence, recruitment; operational KPIs (ASA, abandonment, duration, transfer rate, first-contact resolution); budgets. Segmented by size and vertical market. Historical data, and forecasts to 2025. Not available for sponsorship.	Purchase: £375
Jan 2023		US Contact Centers 2023-2027: The State of the Industry & Technology Penetration	Industry size, structure & forecasts, including current and future technology penetration rates. Not available for sponsorship.	Purchase: £1,395
Jan 2023		UK Contact Centres 2023-2027: The State of the Industry & Technology Penetration	Industry size, structure & forecasts; current and future technology penetration rates. Not available for sponsorship.	Purchase: £1,395

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Mar 2023	 	The Inner Circle Guide to AI, Chatbots & Machine Learning (3 rd edition)	<p>The definitive guide for contact centres and businesses researching AI and associated solutions in the customer contact space. UK & US editions provided.</p> <p>Available for sponsorship by solution providers. Sponsors will receive report downloader details for 24 months.</p>	Sponsorship: £500 - £4,500
Apr 2023		The UK Verticals series	<p>Four in-depth studies of growth, technology and strategy in Communications, Manufacturing, Public Sector and Utilities UK contact centres. Read by key decision-makers.</p> <p>Available for sponsorship by solution providers. Sponsors will receive report downloader details for 24 months.</p>	Sponsorship: £2,950 per report
Apr 2023		The US Verticals Series	<p>Four in-depth studies of growth, technology and strategy in Communications, Manufacturing, Outsourcing and Public Sector contact centres. Read by key decision-makers.</p> <p>Available for sponsorship by solution providers. Sponsors will receive report downloader details for 24 months.</p>	Sponsorship: £2,950 per report
May 2023	 	The Inner Circle Guide to Customer Engagement & Personalisation (2 nd edition)	<p>The definitive guide for contact centres and businesses looking to understand how to improve customer engagement, loyalty and positive emotion through personalisation and superior customer care practices and solutions. UK & US editions provided.</p> <p>Available for sponsorship by solution providers. Sponsors will receive report downloader details for 24 months.</p>	Sponsorship: £500 - £4,500

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May 2023		UK Customers in 2023	<p>A new ContactBabel report, based on interviews with 1,000 UK customers. The report will identify customers' issues and problems when contacting organisations, and then suggest the solutions and processes that businesses could consider to solve these.</p> <p>Available for sponsorship by solution providers. Sponsors will receive report downloader details for 12 months.</p>	Sponsorship: £500 - £4,500
May 2023		US Customers in 2023	<p>A new ContactBabel report, based on interviews with 1,000 US customers. The report will identify customers' issues and problems when contacting organisations, and then suggest the solutions and processes that businesses could consider to solve these.</p> <p>Available for sponsorship by solution providers. Sponsors will receive report downloader details for 12 months.</p>	Sponsorship: £500 - £4,500
Jun 2023	 	The Inner Circle Guide to Video and Next-Generation Customer Contact (2 nd edition)	<p>The definitive guide for contact centres and businesses looking to understand how to engage with customers through new channels and technologies, especially video collaboration, co-browse and upcoming channels. UK & US editions provided.</p> <p>Available for sponsorship by solution providers. Sponsors will receive report downloader details for 24 months.</p>	Sponsorship: £500 - £4,500
Jul 2023	 	The Inner Circle Guide to Omnichannel (3 rd edition)	<p>The definitive guide for contact centres and businesses researching omnichannel and digital transformation. Includes sections on email, web chat, social, mobile and messaging. UK & US editions provided.</p> <p>Available for sponsorship by solution providers. Sponsors will receive report downloader details for 24 months.</p>	Sponsorship: £500 - £4,500

Publication	Coverage	Title	Description	Cost
Jul 2023		The 2023-24 Australian & New Zealand Contact Centre Decision-Makers' Guide	The 3 rd annual edition of the definitive guide to the operations, technology, HR, strategy and performance of ANZ contact centres.	Sponsorship: £500 - £4,500
Sep 2023		The 2023-24 US CX Decision-Makers' Guide	The 6 th annual edition of the definitive guide to US customer experience solutions, issues and challenges, aimed at helping CX professionals understand customer attitudes and requirements, and the solutions available to help them deliver a superior customer experience.	Sponsorship: £500 - £4,500
Sep 2023		The 2023-24 UK CX Decision-Makers' Guide	The 6 th annual edition of the definitive guide to UK customer experience solutions, issues and challenges, aimed at helping CX professionals understand customer attitudes and requirements, and the solutions available to help them deliver a superior customer experience.	Sponsorship: £500 - £4,500
Oct 2023		The Inner Circle Guide to Customer Interaction Analytics (6 th edition)	<p>The definitive guide for contact centres and businesses researching voice and data analytics solutions. Includes real-time and post-call speech analytics, desktop analytics, text analytics, back-office analytics and customer journey analytics. UK & US editions provided.</p> <p>Available for sponsorship by solution providers. Sponsors will receive report downloader details for 24 months.</p>	Sponsorship: £500 - £4,500
Nov 2023		The Inner Circle Guide to Agent Engagement & Empowerment (2 nd edition)	<p>The definitive guide for contact centres and businesses researching agent engagement strategies, processes and solutions. UK & US editions provided.</p> <p>Available for sponsorship by solution providers. Sponsors will receive report downloader details for 24 months.</p>	Sponsorship: £500 - £4,500



Publication	Coverage	Title	Description	Cost
Jan 2024		The 2024 UK Contact Centre Decision-Makers' Guide	<p>The 21st annual edition of the definitive guide to the operations, technology, HR, strategy and performance of US contact centres.</p> <p>Specific solution-focused chapters are available for sponsorship by vendors.</p>	Sponsorship: £500 - £6,000
Jan 2024		The 2024 US Contact Centre Decision-Makers' Guide	<p>The 16th annual edition of the definitive guide to the operations, technology, HR, strategy and performance of US contact centres.</p> <p>Specific solution-focused chapters are available for sponsorship by vendors.</p>	Sponsorship: £500 - £6,000



THE UK CONTACT CENTRE DIRECTORY

Also available: **The UK Contact Centre Directory** is an Excel database currently detailing c. 4,500 UK customer contact operations and c. 16,000 key personnel. It is available for rental as a whole or in part, and is updated at least once each year.

Fields:

- Company name
- Company telephone number(s)
- Address
- Region
- Postcode
- Web address
- Vertical Market
- Agent positions at this contact centre
- UK agent positions
- Job Title
- Contact name
- E-mail (c. 88% of cases)
- Social media business profile (c. 45% of cases)

Pricing: £4,500 + VAT

Extracts of the UK Contact Centre Directory are available on a bespoke basis (e.g. specific vertical markets, size bands, regions, job titles, etc.) on request, charged at 45p per named contact. Price capped at maximum of £4,500.

Terms: unlimited usage for 12-month period - www.contactbabel.com/terms.cfm

Delivery format: as Microsoft Excel or CSV file, emailed upon receipt of order

DISCOUNTS AVAILABLE FOR REPORT / DATABASE PACKAGES

Solution providers planning their annual marketing may wish to consider a discounted package deal. We offer the following levels of discount:

Package value (£)	Discount level offered
£7,000 - £9,000	10%
£9,001 - £15,000	15%
£15,001 and above	20%

To discuss a package offer, or any other ContactBabel product further, please contact

Steve Morrell on +44 (0)1434 682244 or smorrell@contactbabel.com.